

# USSEC GLOBAL NEWS UPDATE

April 9, 2010



## Poultry Nutrition Seminars Organized by USSEC Held at Three Middle East Sites

Regional poultry nutrition seminars were organized by USSEC offices in Turkey, Jordan and Egypt. The two-day seminars covered a variety of topics, including fats in poultry feeds, breeder nutrition and feeding systems, protein and digestible amino acids, soy meal and full fat soy meal processing and quality. International marketing consultants Dr. Craig Coon, Dr. Julian Wiseman, Dr. Nelson Ruiz and Dr. Mohamed Sherif led the presentations to 65 participants in Istanbul, 68 participants in Cairo and 100 participants in Amman. The participants represented broiler and layer integrated companies, feed millers, poultry producers, soybean crushing industry leaders and major traders. Jordanian Minister of Agriculture Mr. Saeed Masri, while giving the opening address in Amman, pointed out that he highly appreciates the important role of International Marketing activities in the Jordan market over the past several years. He also mentioned an appreciation for non-trade activities that include raising awareness of scientific issues related to soy meal production and processing.



*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.*